Title of Report: Corporate Plan Annual 'Refresh' Item 7

Report to be considered by:

Executive

Forward Plan Ref: EX0708

Corporate Plan Priority: This item supports all the Council's Corporate Plan Priorities

Purpose of Report: To agree the annual update of the Council's five year Corporate

Plan 2003-2008.

Recommended Action: That the Corporate Plan 'refresh': "Update 2004: Building on

Success" attached as Appendix 7 is agreed.

Reason for decision to be taken:• To update the Council's key priorities and actions in the

Corporate plan.

List of other options considered: • A range of options have been considered in the development of

the Corporate Plan 'refresh'

Key background documentation: • Community Plan

CPA Recommendations

Peer Review recommendations

Portfolio Member: Councillor Royce Longton

Tel. No.: 0118 983 3952

E-mail Address: rlongton@westberks.gov.uk

Contact Officer Details

Name: Malcolm Burch

Job Title: Head of Policy and Performance

Tel. No.: 01635 519568

E-mail Address: mburch@westberks.gov.uk

Implications

Policy: The Corporate Plan is a key driver for the Council over the next four years.

Financial: There are no financial implications arising directly from this report. However,

the strategic priorities identified in the plan will need to be aligned to the

Council's Medium Term Financial Strategy and budget building.

Environmental: A number of the strategic priorities identified in the Plan relate to environmental

issues.

Partnering: A major theme of the updated Plan is the focus on developing partnership

working, in part as a means of building the Council's strategic capacity.

Property: There are no property implications arising directly from this report.

Supporting Information

1. Background

- 1.1 The Council's Corporate Plan 2003-2008 is reviewed annually to reflect changes in circumstances, feedback from stakeholders and the lessons learnt during the previous year. This is the first 'refresh' of the Corporate Plan and is called "Update 2004: Building on Success". Members are asked to refer to "Building on Success" which is attached for further information. Copies of all appendices and detailed actions plans are available on request. Summary versions of the updated Corporate Plan will be produced following approval for circulation to partners, staff and stakeholders.
- 1.2 The 'Refresh' is built on the Corporate Plan 2003-2008 that sets out the Council's vision and key priorities for the next five years. It draws directly on the West Berkshire Community Strategy and brings together a number of key strands, which will have a major bearing on the Council's future direction and activities.
- 1.3 Together with the Medium Term Financial Strategy the Corporate Plan 'Refresh' provides the policy and financial framework for service planning, performance management and resource allocation.

Appendices

Appendix 7 – Update 2004: Building on Success

Consultation Responses

Local Stakeholders: Have been involved in amending Action plans

Officers Consulted: Corporate Board.

Trade Union: N/A